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MeLi FOR PARENTS

Invitation to the final conference

Monday, 31st January 2022, 12:00 – 17:30

At Mundo J, Paulo Freire Room

Rue de l'industrie 10, 1000 Brussels

After more than two years of intense work of the partnership, we're happy to present the outputs of the **Media Literacy for Parents** project: The training programme, the WebApp and the Guide for Parents, that have all been pilot tested and met with great interest of the target audience. Please register for this multiplier event at:

<https://forms.gle/9cRZnLvp6GBDuth99>

The collage features several key project outputs:

- MeLi FOR PARENTS logo:** A house-shaped logo with the text 'MeLi FOR PARENTS' and 'Media Literacy for Parents' below it, along with the tagline 'Learning skills 18.3. communication, citizenship, media' and 'Fake news on traditional and digital media'.
- Coaching your kids infographic:** A horizontal flowchart with five steps: **Evaluate**, **Share**, **Apply**, **Play**, and **Show**. Each step includes a brief description of the activity.
- Smartphone illustration:** A large smartphone graphic with a person standing next to it, representing the WebApp.
- Media Literacy Guide for Parents cover:** A colorful cover featuring illustrations of a family and a child using a tablet, with the title 'Media Literacy Guide for Parents' at the bottom.





Preliminary program

12:00	Registration - Welcome with some snacks
13:00	Opening Marta Markowska, DG EAC Víctor Petuya, EPA president
13:20	Introduction to the MeLi project Anna Jarzębska, project coordinator Map of Passions
13:40	Media Literacy keynote speech Peter Palvolgyi, AllDigital,tbc
14:00	Presentation of the project results Training programme: Zoe Batsi, IDEC WebApp: Joanna Zyla, MaPa Pasi Guide for Parents: Arja Krauchenberg, EPA
14:45	Coffee break
15:05	Panel discussion on future digital developments and media and digital literacy Marta Markowska, DG EAC Peter Palvolgyi, AllDigital, tbc Gergana Deenichina, E-business Academy Moderated by Boštjan Bobič, EPA
16:00	Discussion on the future of media and digital literacy with the public Workshop Session dedicated to the project outputs (in two groups)
17:20	Closing remarks Arja Krauchenberg, EPA